Module description

Field of study: Business, Management and Services
Degree course: BSc HES-SO in International Business Management
Major: N/A

Subject to the *Règlement sur la formation de base (Bachelor et Master) à la HES-SO* (R-FB hereafter) and *Regulations for the degree programme Bachelor of Science HES-SO in International Business Management* (R-IBM hereafter; collectively *program regulations* hereafter); and *Règlement d'études des filières Bachelor de la HEG* (RE-HEG hereafter).

1. Title of module — Communication III — 2026-2027

Code: 3083

Revision date / Effective date: 2026-06-30 / 2026-09-14

Equivalent to:

ECTS Credits: 2 Credits

Level:
- ☒ Basic module
- ☐ Further studies module
- ☐ Advanced module
- ☐ Specialised module
- ☐ Other: …

Type of course:
- ☒ Bachelor's ☐ Master's ☐ MAS ☐ DAS ☐ CAS ☐ Other: …

Characteristic:
- ☒ Compulsory module

Type:
- ☒ Main module
- ☐ Module linked to main module
- ☐ Optional or subsidiary module
- ☐ Other: …

Time schedule:
- ☒ Module over 1 semester
- ☐ Module over 2 semesters
- ☐ Spring semester
- ☒ Autumn semester
- ☐ Other: …

2. Organisation

Primary teaching language:

- ☒ English
- ☐ German
- ☐ Spanish
- ☐ French
- ☐ Italian
- ☐ Other: ...

Module composition

Module composed of the course units: 30831-English Communication 3

Attendance:

Attendance is mandatory for all classes and other activities specified in the module description or syllabus, per art. 24 of the *RE-HEG* and unjustified absence may entail penalties. Where unjustified absence carries penalties, attendance is regularly monitored via written or digital signature, and any penalties are applied in accordance with institutional regulations.

Penalties for absences:

- ☐ Attendance at all scheduled teaching activities is mandatory and constitutes a condition for validation of the module. Students whose attendance falls below 80% of these activities are not eligible to be registered for the final examination which entails failure of the module.
- ☐ Attendance at all scheduled teaching activities is mandatory. Each unjustified absence results in a grade penalty of 0.5/6 applied to the final module grade.
- ☐ Each unjustified absence at scheduled course activities identified as mandatory or compulsory in the module description or syllabus entails a grade penalty of 0.5/6 applied to the final module grade...
- ☐ Absence from activities identified as mandatory or compulsory in the module description or syllabus results in the student not being entitled to receive a grade for any associated assessment.

☒ Attendance at all scheduled teaching activities contributes directly to the achievement of learning outcomes. Absences are not directly penalised. Attendance may nevertheless be monitored for pedagogical purposes.
☒ Additional details: (optional)

3. Prerequisite

☐ To have validated the module
☐ To have followed the module
☒ No prerequisite
☐ Other: …

4. Skills to be gained / general learning objectives

English Communication 1&2

By the end of modules 1 and 2, the students will have:

- developed advanced business communication skills in English at level C1*;
- developed critical thinking skills through reading, writing, listening and speaking activities.
- received intensive practice in all skills for the Business English Certificate Higher (C1)

***Language competence as defined by The Common European Framework of Reference (CEFR): Level C1**

At this level, users are expected to be able to use the structures of a language with ease and fluency. They are aware of the relationship between the language and the culture it exists in, and of the significance of register. This means that to some extent they are able to adapt their language use to a variety of social situations, and express opinions and take part in discussions and arguments in a culturally acceptable way. Users at this level can develop their own interests in reading both factual and fictional texts. They can also produce a variety of types of texts and utterances, such as letters of varying degrees of formality. They can use language in a creative and flexible way, with the ability to respond appropriately to unforeseen as well as predictable situations, producing quite long and complex utterances. The written and spoken texts encountered in most common everyday situations can be dealt with at a level below that reached by the Level C1 user, but some of the more difficult situations connected with renting accommodation demand this level of language. Users at this level can enjoy a wide range of social contacts. Examinations at Level C1 may be used as proof of the level of language necessary to work at a managerial or professional level or follow a course of academic study at university level.

From the European Framework website: http://www.coe.int/t/dg4/education/elp/

5. Teaching and content

Intensive BEC Higher Exam preparation
Advanced Business Vocabulary and Grammar
Advanced Business skills

6. Assessment and validation methods

The module is calculated as follows:

☒ Further details regarding assessment and validation methods are specified in the module or course unit syllabus available on the Cyberlearn Moodle page of the module or course unit.

7. Remediation and repetition

Module repetition and remediation are governed by the *program regulations* as well as the *RE-HEG*.

Remediation

Module eligible for remediation if the overall module grade is between 3.5 and 3.9, in accordance with Art. 29 R-FB. In case of remediation, grades for continuous assessments or bonus grades are not carried over.
☐ Module composed of multiple course units evaluated individually: remediation applies exclusively to those course units for which the grade obtained is below 4.0. Remediation takes the form of an additional assessment for each course unit concerned, covering the learning objectives of that course unit, as determined by the relevant course-unit coordinator.
☒ Module consisting of a single course unit, or of two integrated course units evaluated jointly at module level: remediation takes the form of one additional assessment covering the learning objectives of the module as a whole.

Repetition

In the event of module repetition, students are required to complete the module in accordance with the following provisions: for modules comprising more than two course units, only those course units for which a grade below 5.0 was obtained must be repeated; for modules comprising one or two course units, students repeating the module must repeat all course units in their entirety, irrespective of the grades previously obtained. Grades or assessment results obtained during a previous attempt are otherwise not carried over.

☒ In case of accelerated repetition per Art 7 of the R-IBM, grades for continuous assessments are carried over.
☐ In case of accelerated repetition per Art 7 of the R-IBM, grades for continuous assessments are not carried over and are replaced as follows: (please specify).

8. Remarks

Further details regarding points 5, 6,7, 9 & 10 may be specified in a module or course unit syllabus available on the Cyberlearn Moodle page of the module or course unit.

The institution reserves the right to modify the content and organization of the module.

9. Bibliography

10. Faculty

Filename: 3083_ModuleDescr_Communication-II_26-27_V2.docx

Faculty responsible for the module:
Brigitte Bodmer

Module description validated on
2026-06-30

Module description validated by
Astrid Dauverné